

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**New Media Firm**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305716-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	305716	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    - 1111--                4        \$150.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate    Type									
1 WXYZ Tu    10/23/12    4:41 AM 7 Action News This Morning    430a-5a                :30 TV108X12812H                                \$150.00    NM									
2 WXYZ W    10/24/12    4:36 AM 7 Action News This Morning    430a-5a                :30 TV108X12812H                                \$150.00    NM									
3 WXYZ Th    10/25/12    4:42 AM 7 Action News This Morning    430a-5a                :30 TV108X12812H                                \$150.00    NM									
4 WXYZ F    10/26/12    4:52 AM 7 Action News This Morning    430a-5a                :30 TV108X12812H                                \$150.00    NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    - 1111--                4        \$400.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate    Type									
3 WXYZ Tu    10/23/12    5:28 AM 5am News M-F                5-6am M-F                :30 TV108X12812H                                \$400.00    NM									
1 WXYZ W    10/24/12    4:58 AM 5am News M-F                5-6am M-F                :30 TV108X12812H                                \$400.00    NM									
4 WXYZ Th    10/25/12    5:20 AM 5am News M-F                5-6am M-F                :30 TV108X12812H                                \$400.00    NM									
2 WXYZ F    10/26/12    5:41 AM 5am News M-F                5-6am M-F                :30 TV108X12812H                                \$400.00    NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    - 2222--                8        \$900.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate    Type									
6 WXYZ Tu    10/23/12    7:49 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									
1 WXYZ Tu    10/23/12    8:56 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									
2 WXYZ W    10/24/12    7:54 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									
7 WXYZ W    10/24/12    8:44 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									
8 WXYZ Th    10/25/12    7:26 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									
3 WXYZ Th    10/25/12    8:54 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									
4 WXYZ F    10/26/12    6:58 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									
9 WXYZ F    10/26/12    7:49 AM M-F 7-9am                7-9am M-F                :30 TV108X12812H                                \$900.00    NM									



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305716-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/27/12	10/27/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 6:22 AM Action News SAT 6am SAT 6-7am :30 TV108X12812H \$250.00 NM									
5	10/27/12	10/27/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 7:55 AM GMA SAT 7-8am SAT 7-8am :30 TV108X12812H \$350.00 NM									
6	10/27/12	10/27/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 8:39 AM Action News SAT 8am SAT 8-9am :30 TV108X12812H \$350.00 NM									
7	10/28/12	10/28/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 7:29 AM GMA SUN 7-8am SUN 7-8am :30 TV108X12812H \$350.00 NM									
8	10/28/12	10/28/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 8:24 AM Action News SUN 8am Sun 8-930am :30 TV108X12812H \$350.00 NM									
9	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	22222--	:30	10	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -2222-- 8 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ Tu 10/23/12 9:23 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 1 WXYZ Tu 10/23/12 9:51 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 2 WXYZ W 10/24/12 9:26 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 7 WXYZ W 10/24/12 9:47 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 8 WXYZ Th 10/25/12 9:22 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 3 WXYZ Th 10/25/12 9:47 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 4 WXYZ F 10/26/12 9:33 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 9 WXYZ F 10/26/12 9:59 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM									
10	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 10:38 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM 4 WXYZ W 10/24/12 10:55 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM 2 WXYZ Th 10/25/12 10:33 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM 5 WXYZ F 10/26/12 10:41 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM									



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305716-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 12:29 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM									
2 WXYZ W 10/24/12 12:11 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM									
3 WXYZ Th 10/25/12 12:59 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM									
4 WXYZ F 10/26/12 12:28 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM									
12	10/23/12	10/29/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/23/12 4:14 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM									
4 WXYZ W 10/24/12 4:29 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM									
1 WXYZ Th 10/25/12 4:56 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM									
5 WXYZ F 10/26/12 4:55 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM									
13	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM									
4 WXYZ W 10/24/12 5:26 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM									
2 WXYZ Th 10/25/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM									
5 WXYZ F 10/26/12 5:38 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM									
14	10/23/12	10/29/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 10/23/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM									
1 WXYZ W 10/24/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM									
4 WXYZ Th 10/25/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM									
2 WXYZ F 10/26/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM									
15	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 7:28 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM									
4 WXYZ W 10/24/12 7:29 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM									
2 WXYZ Th 10/25/12 7:25 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM									
5 WXYZ F 10/26/12 7:28 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM									



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305716-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/27/12	10/27/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 Sat 7-8pm 7-8pm Sat :00 <del>\$1,000.00</del> NM See MG 16.2									
2 WXYZ Sa 10/27/12 7:53 PM Sa 7-8p 7pm Sat :30 TV108X12812H \$1,000.00 NM MG for 16.1 10/27									
17	10/28/12	10/28/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 6:13 PM Su 6-630p 6-630pm Sun :30 TV108X12812H \$750.00 NM									
18	10/24/12	10/29/12	M-F 730-8pm	730-8pm M-F	1-1-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1-1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 7:54 PM M-F 730-8pm 730-8pm M-F :30 TV108X12812H \$1,800.00 NM 2 WXYZ F 10/26/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 TV108X12812H \$1,800.00 NM									
19	10/23/12	10/29/12	11pm Action News Updat	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1-1-1- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 11:34 PM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM 2 WXYZ Th 10/25/12 11:31 PM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM 3 WXYZ Sa 10/27/12 11pm Action News Update 11-1135pm M-Sun :00 <del>\$2,000.00</del> NM See MG 19.5 5 WXYZ Sa 10/27/12 11:55 PM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM MG for 19.3 10/27									
20	10/23/12	10/29/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 Nightline 1135pm-1205am M :00 <del>\$750.00</del> NM Credited 2 WXYZ W 10/24/12 12:01 AM Nightline 1135pm-1205am M :30 TV108X12812H \$1,500.00 NM 3 WXYZ Th 10/25/12 Nightline 1135pm-1205am M :00 <del>\$750.00</del> NM Credited 4 WXYZ F 10/26/12 Nightline 1135pm-1205am M :00 <del>\$1,500.00</del> NM Credited									
21	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 12:24 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV108X12812H \$250.00 NM 2 WXYZ W 10/24/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV108X12812H \$250.00 NM 3 WXYZ Th 10/25/12 12:24 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV108X12812H \$250.00 NM 4 WXYZ F 10/26/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV108X12812H \$250.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/23/12	10/29/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 1:18 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM									
2 WXYZ W 10/24/12 1:25 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM									
3 WXYZ Th 10/25/12 1:18 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM									
4 WXYZ F 10/26/12 1:56 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM									
23	10/27/12	10/27/12	SA Greys	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 12:24 AM SA Greys 1130pm-1230am :30 TV108X12812H \$250.00 NM									
24	10/28/12	10/28/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 SU 1130p-12a 1130pm-12am :00 <del>\$550.00</del> NM									
Credited									
26	10/23/12	10/23/12	Private Practice	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 10:43 PM Private Practice 10-11pm Tuesday :30 TV108X12812H \$5,000.00 NM									
27	10/25/12	10/25/12	Scandal	10-11pm Thursday	---T---	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/25/12 10:40 PM Scandal 10-11pm Thursday :30 TV108X12812H \$5,000.00 NM									
28	10/26/12	10/26/12	Shark Tank	8-9pm Friday	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/26/12 8:21 PM Shark Tank 8-9pm Friday :30 TV108X12812H \$2,000.00 NM									
29	10/27/12	10/27/12	ABC's Saturday Night FocSA	8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 9:54 PM ABC's Saturday Night Football SA 8pm-1130pm :30 TV108X12812H \$3,000.00 NM									
30	10/28/12	10/28/12	AFHV	7-8pm Sunday	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 7:43 PM AFHV 7-8pm Sunday :30 TV108X12812H \$3,000.00 NM									

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<u>Invoice #</u> <b>305716-1</b>	<u>Invoice Date</u> <b>10/28/12</b>	<u>Invoice Month</u> <b>October 2012</b>	<u>Invoice Period</u> <b>10/01/12 - 10/28/12</b>
<u>Advertiser</u> <b>Citizens for Affordable Qua</b>	<u>Product</u> <b>Citizens for Affordable Qu</b>	<u>Estimate Number</u> <b>1538 Week 2</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/28/12	10/28/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$250.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WXYZ Su    10/28/12    6:37 AM Action News SUN 6am                        SUN 6-7am            :30 TV108X12812H                        \$250.00    NM									
32	10/23/12	10/29/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -1111--                        4            \$750.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WXYZ Tu    10/23/12                        M-F 11a-12n                        11am-12pm M-F            :00 <del>\$750.00</del> NM									
Credited									
2 WXYZ W    10/24/12    11:33 AM M-F 11a-12n                        11am-12pm M-F            :30 TV108X12812H                        \$1,500.00    NM									
3 WXYZ Th    10/25/12    11:25 AM M-F 11a-12n                        11am-12pm M-F            :30 TV108X12812H                        \$1,500.00    NM									
4 WXYZ F    10/26/12                        M-F 11a-12n                        11am-12pm M-F            :00 <del>\$750.00</del> NM									
Credited									
33	10/27/12	10/27/12	SA Unit	1am-2am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                        1            \$175.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WXYZ Sa    10/27/12                        SA Unit                        1am-2am            :00 <del>\$175.00</del> NM									
See MG 33.2									
2 WXYZ Sa    10/27/12    1:28 AM SA 1230a-130a                        1230am-130am            :30 TV108X12812H                        \$175.00    NM									
MG for 33.1 10/27									
34	10/28/12	10/28/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$250.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WXYZ Su    10/28/12    12:11 AM SU 12a-1a                        12am-1am            :30 TV108X12812H                        \$250.00    NM									
35	10/24/12	10/24/12	Middle/Suburgatory	8-9pm Wednesday	--W----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    --W----                        1            \$4,500.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WXYZ W    10/24/12    7:58 PM Middle/Suburgatory                        8-9pm Wednesday            :30 TV108X12812H                        \$4,500.00    NM									
36	10/23/12	10/29/12	Action News 6am	6-7am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -1111--                        4            \$900.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WXYZ Tu    10/23/12    6:11 AM Action News 6am                        6-7am M-F            :30 TV108X12812H                        \$900.00    NM									
2 WXYZ W    10/24/12    6:41 AM Action News 6am                        6-7am M-F            :30 TV108X12812H                        \$900.00    NM									
3 WXYZ Th    10/25/12    5:59 AM Action News 6am                        6-7am M-F            :30 TV108X12812H                        \$900.00    NM									
4 WXYZ F    10/26/12    6:39 AM Action News 6am                        6-7am M-F            :30 TV108X12812H                        \$900.00    NM									
37	10/28/12	10/28/12	SU 1a-2a	1am-2am	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                        1            \$175.00									
Spots: # Ch    Day Air Date    Air Time Description                        Start/End Time    Length Ad-ID                        Rate    Type									
1 WXYZ Su    10/28/12    1:59 AM SU 1a-2a                        1am-2am            :30 TV108X12812H                        \$175.00    NM									





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Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
305716-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/23/12	10/23/12	Happy Endings/Apt23	9-10pm Tuesday	-T-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 9:21 PM Happy Endings/Apt23 9-10pm Tuesday :30 TV108X12812H \$9,000.00 NM									
39	10/26/12	10/26/12	Primetime	9-10pm Friday	----F--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 Primetime 9-10pm Friday :00 <del>\$4,000.00</del> NM See MG 39.2									
2 WXYZ F 10/26/12 9:23 PM Primetime 9-10pm Friday :30 TV108X12812H \$4,000.00 NM MG for 39.1 10/26									
40	10/28/12	10/28/12	Revenge	9-10pm Sunday	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 9:18 PM Revenge 9-10pm Sunday :30 TV108X12812H \$5,000.00 NM									

Total Spots **89** Gross Total **\$98,500.00**

## Payment Terms 30 Days

Agency Commission **\$14,775.00**

Net Amount Due **\$83,725.00**